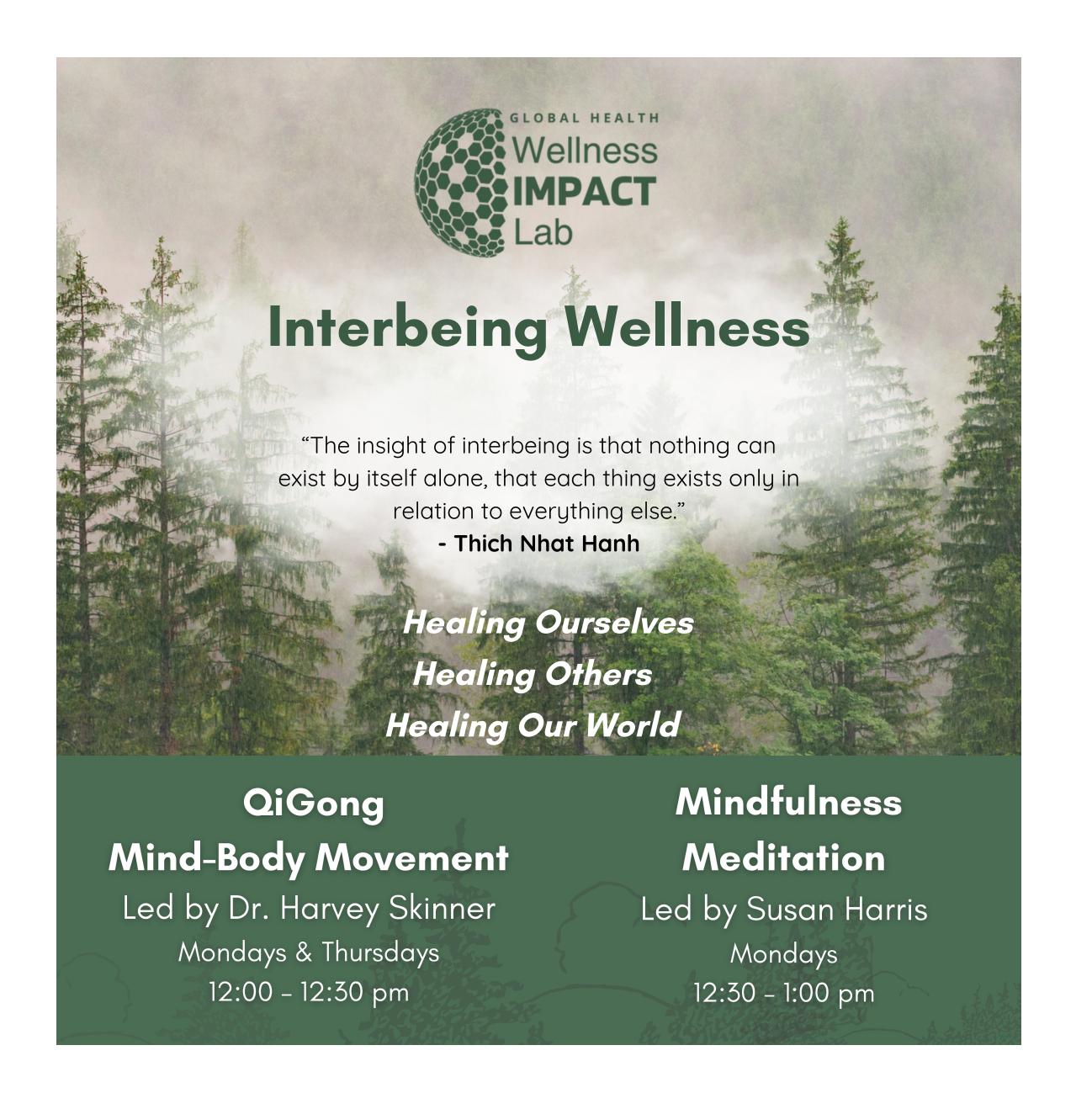
Interbeing Wellness Program: Pre-Series Questionnaire Analysis

Overview of Participant Demographics, Engagement Preferences, and Familiarity with Key Practices

Intro to Interbeing Wellness

What We Do:

- 30-minute online practical wellness programs
- Promoting mental and physical wellbeing through Qi Gong and Mindfulness Meditation



Analysis Overview

Objective: To understand participant demographics, engagement preferences, and familiarity with wellness practices

Participants: 49 respondents, diverse in age and background

Participant Goals for Wellness Program

Top Goals:

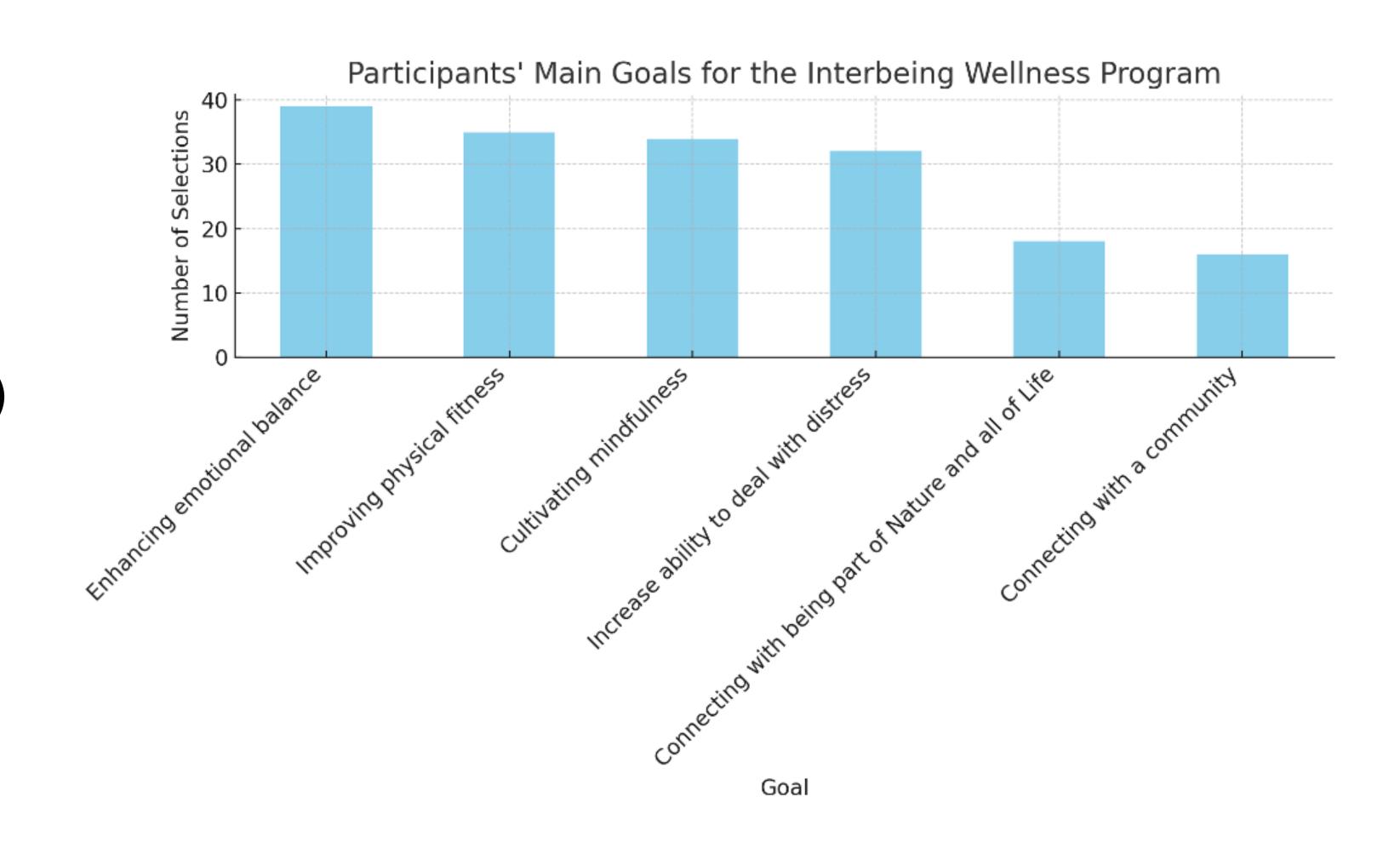
Emotional balance (80%)

Physical fitness (71%)

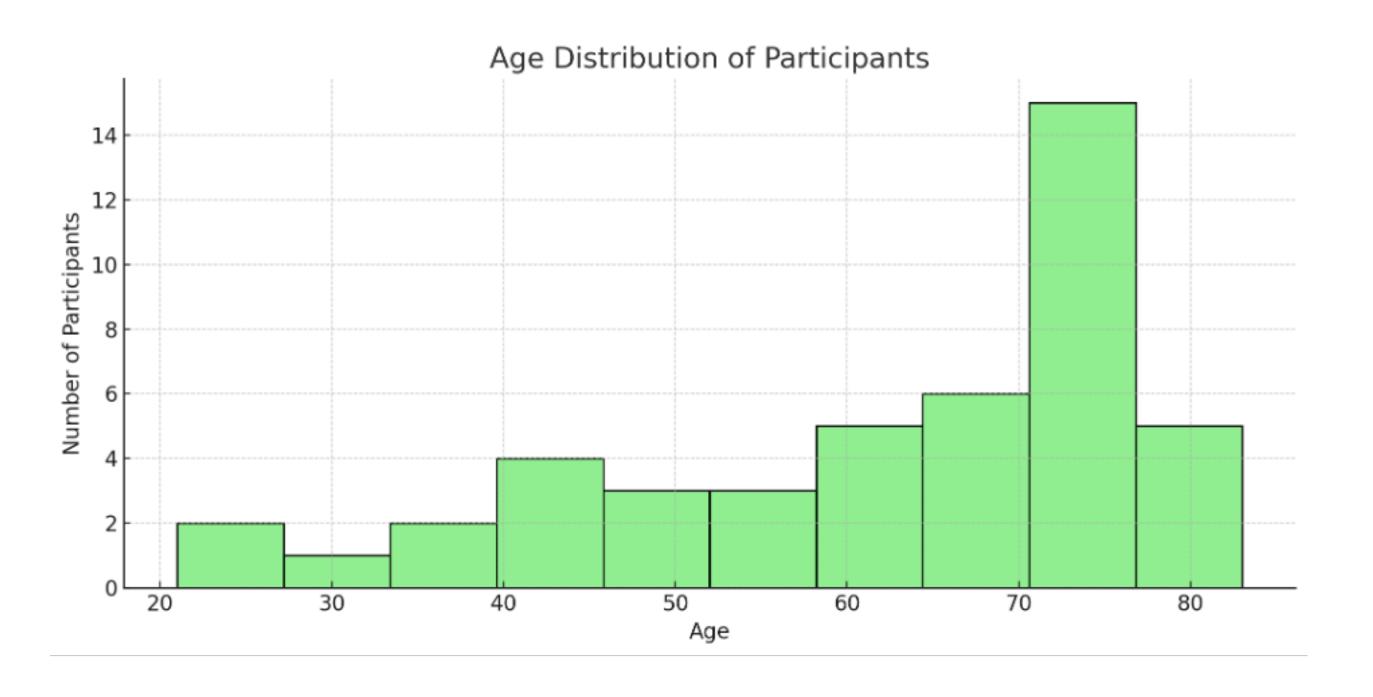
Cultivating mindfulness (69%)

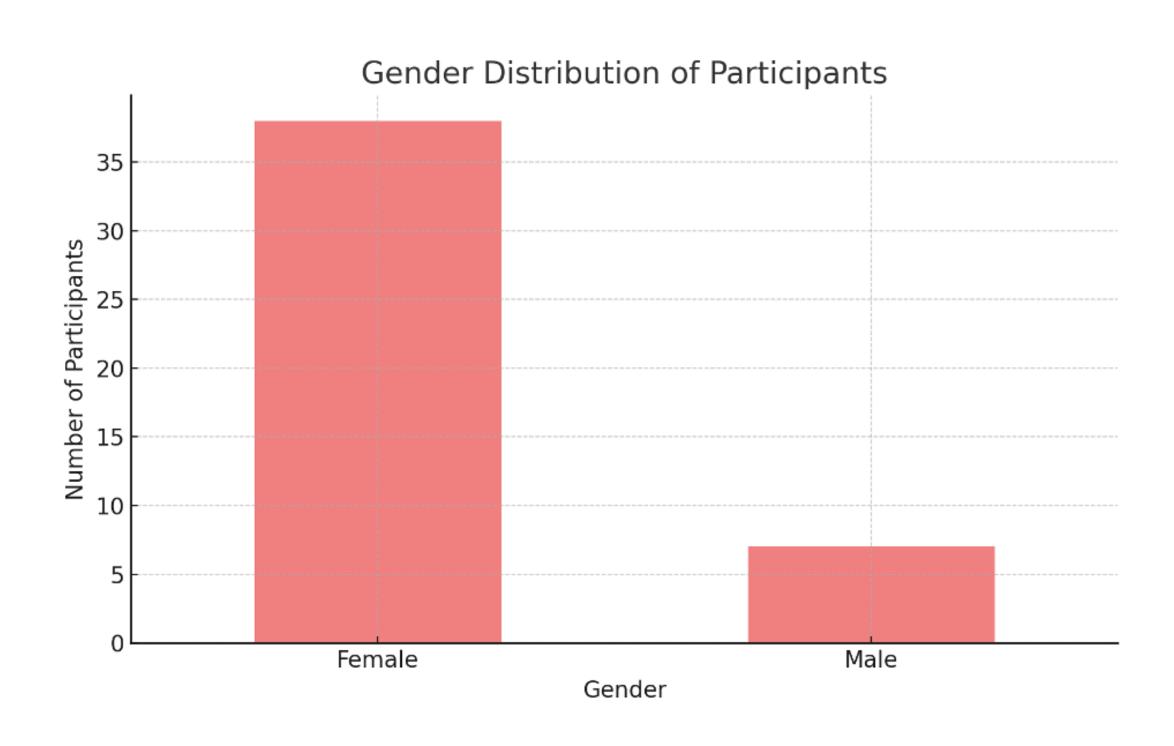
Managing distress (65%)

Connecting with nature and community (37% and 33%)

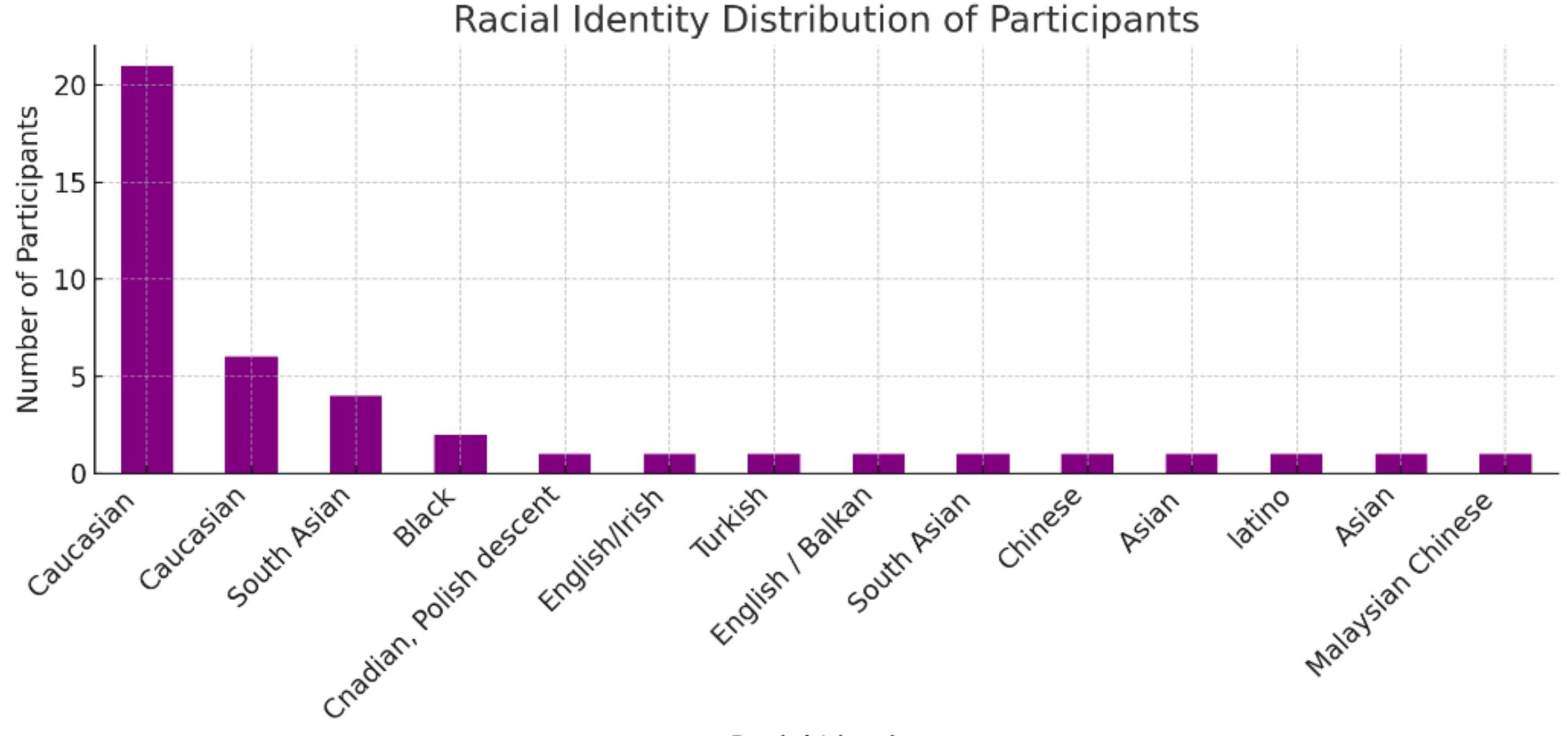


Demographic Breakdown



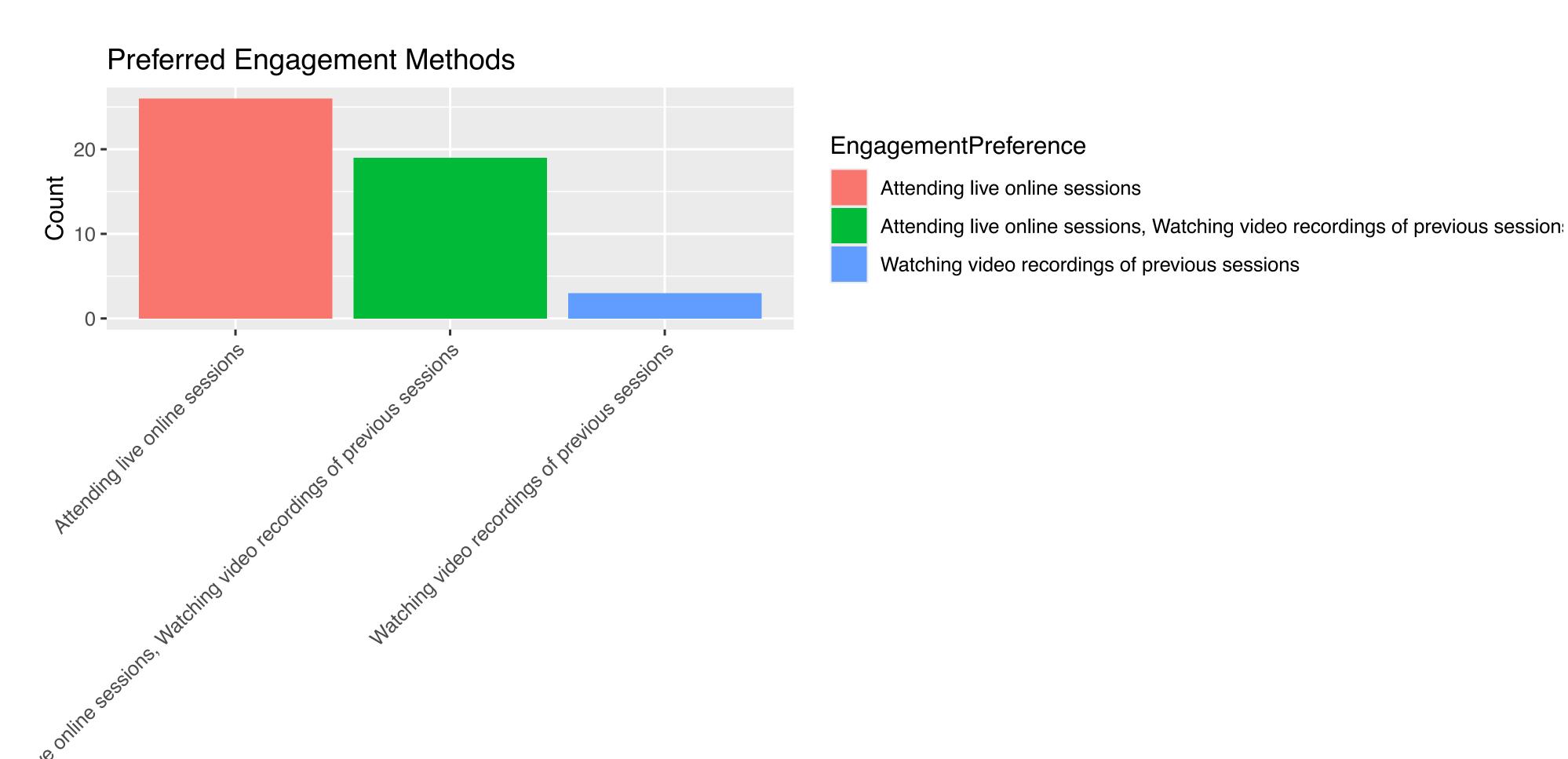


- Age Distribution: Predominantly 60-80 years
- Gender: Primarily female
- Racial Identity: Majority Caucasian, with some diversity



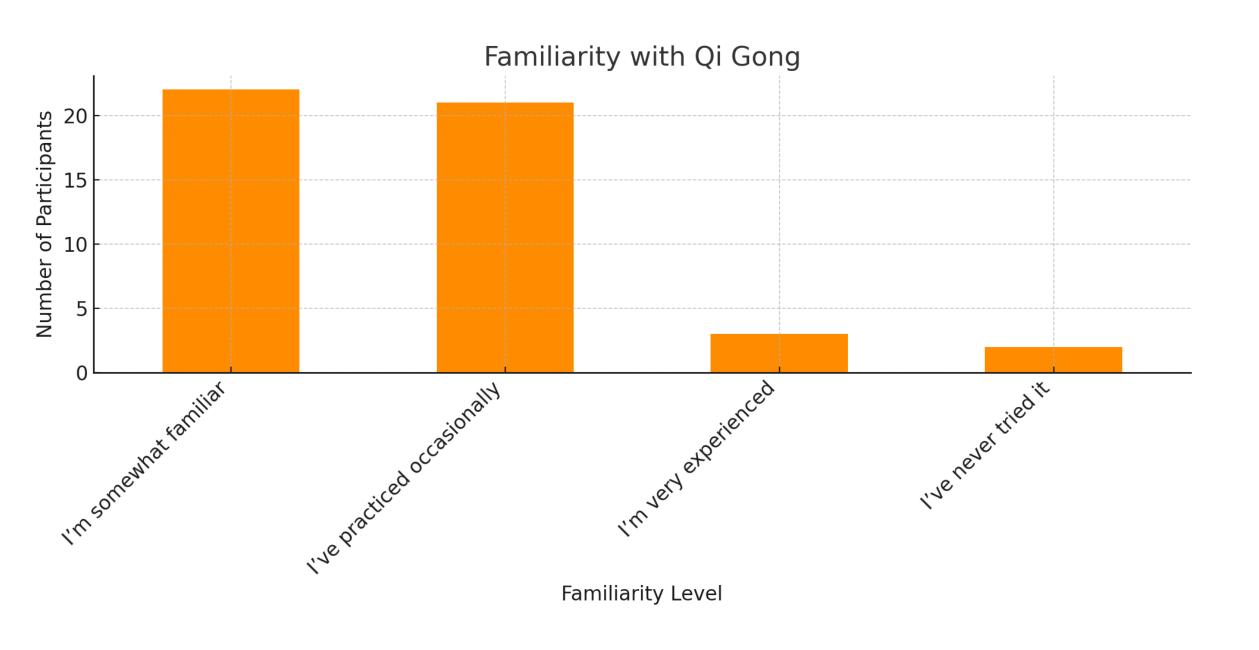
Racial Identity

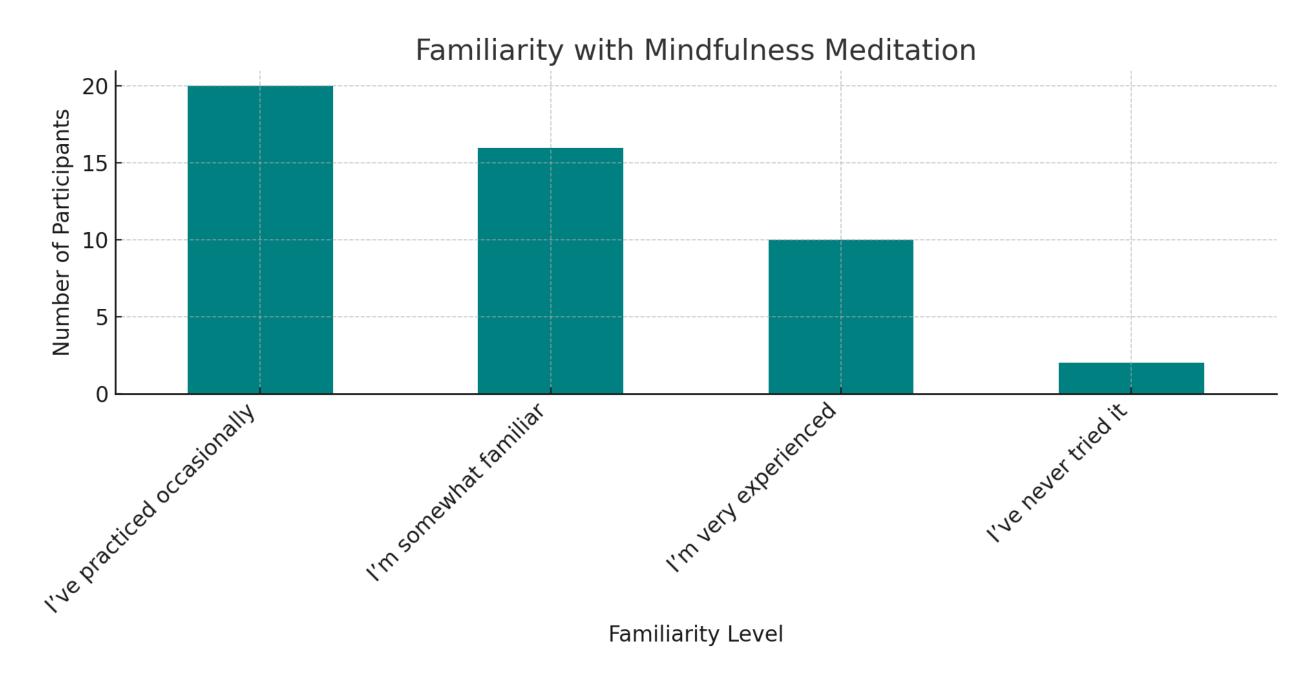
Preferred Methods of Engagement



Live online sessions (55%)
Live online sessions + Video recordings (39%)
Video recordings of past sessions (6%)

Familiarity with Mindfulness and Qi Gong





Qi Gong Familiarity:

Practiced Occasionally (46.7%)

Somewhat Familiar (45%)

Very Experienced (5%)

Never Tried (3.3%)

Mindfulness Familiarity:

Practiced Occasionally (40.7%)
Somwhat Familiar (35.6%)
Very Experienced (20.3%)
Never Tried (3.4%)

Key Insights and Recommendations

- High interest in emotional balance and stress management
- Predominantly older, female, Caucasian demographic
- Increase outreach to younger and more diverse populations
- Provide introductory sessions for less familiar practices like Qi Gong



Limitations of the Data



Participant Demographics: Predominantly older adults (ages 60-80) and majority female, limiting generalizability to younger audiences.

Prior Familiarity: Many participants had previous experience with the Interbeing Wellness series, which may introduce positive bias in feedback.

Limited Representation: Lack of diversity in racial backgrounds and age groups, especially younger adults.

Potential Bias: Responses may be more favorable due to existing familiarity with mindfulness and Qi Gong practices.

Conclusion

The analysis provides a baseline understanding of participant demographics and preferences.

Insights will guide future programming and outreach efforts.